

## THE BCIM REPORT 2022

TOTAL RESPONDENTS: 424
DATE: SEPTEMBER 6, 2022

## FOREWORD

Dear Reader,
from all of us at JobNet as well as the BCIM committee, we thank you for participating in the BCIM program.

As employers like yourself look to find new ways to attract and retain the beste talent, and job seekers seek for new ways to identify the best workplaces, the BCIM campaign provides a platform that can serve both needs.

Not only will you enjoy extensive employer branding benefits, but with this report we aim to provide you with a range of insights an employee engagement levels within your organization. The data in this report is designed to provide you with a meaningful base to help identify areas of growth, areas of pride and overall a better understanding of how your organization is positioned in the market.

To your success,

Matt De Luca<br>Managing Director<br>JobNet.com.mm



## METHODOLOGY

The survey is divided in 7 functional areas, from measuring employees' general alignment with company strategy to assessing the overall satisfaction with management and leadership in the business. Other parts include measuring satisfaction levels pertaining to teamwork, career growth opportunities and the overall work environment. Companies must reach a required number of responses threshold, varying on company size and on average ranging around $80 \%$ of the white collar portion of an organization's full time headcount. Those who achieve a minimum overall score as measured by the Employee Engagement coefficient, will have the option to officially be recognized and listed as Best Companies to Work in Myanmar for a given year.


## RESPONDENTS DETAILS

Departments


Total number of responses

## RESPONDENTS DETAILS

Location


Gender


Total number of responses

Role



Tenure



## OVERALL SUMMARY

Overall average scores


BEST COMPANIES $\overline{\text { To }}$ WORK IN MYANMAR

Employee's Choice
Powered by JobNetcomm

Departments


Average Score

Location



Role


Age


Tenure


## DEPARTMENT ANALYSIS

BEST COMPANIES ${ }^{\text {To }}$ WORK IN MYANMAR

Employee's Choice

Admin


## DEPARTMENT ANALYSIS

Employee's Choice
$\because$

Corporate Affairs


Finance


## DEPARTMENT ANALYSIS

BEST COMPANIES ${ }^{\text {To }}$ WORK IN MYANMAR


## DEPARTMENT ANALYSIS

BEST COMPANIES ${ }^{\text {To }}$ WORK IN MYANMAR


## DEPARTMENT ANALYSIS

BEST COMPANIES ${ }^{\text {To }}$ WORK IN MYANMAR

Legal


## DEPARTMENT ANALYSIS

Marketing


Sales


## DEPARTMENT ANALYSIS

BEST COMPANIES ${ }^{\text {To }}$ WORK IN MYANMAR

Supply Chain


## DEPARTMENT ANALYSIS

BEST COMPANIES ${ }^{\text {To }}$ WORK IN MYANMAR

Warehouse \& Distribution


## BENCHMARKING

Overall AVG. Employee Engagement Scores


Industry Overall Average Scores


## CHAPTER 1 OVERVIEW: COMPANY PURPOSE AND STRATEGIC ALIGNMENT

Departments


Average Score

## CHAPTER 1 OVERVIEW: COMPANY PURPOSE AND STRATEGIC ALIGNMENT

Location



Role


Average Score

Age


Tenure



I joined this company because I believe in the vision and mission of this organization


Q1

Average Score

The management team regularly communicates the company direction and strategy

## Q3

Average Score

I know the company's vision and mission by heart


The values of the organization are very clear to me

The values of this organization influence how I think and do my work


Employees in this organization work towards the achievement of a common goal


The values of this business are a primary driver of the behavior of the employees


I feel proud about the way my company contributes to the country and community

Q8


Rest of Market

## CHAPTER 1: COMPANY PURPOSE AND STRATEGIC ALIGNMENT

BEST COMPANIES $\overline{\text { To }}$
WORK IN MYANMAR
-2ロス2-
Employee's Choice

I am willing to go above and beyond in my work because I believe in the company vision


I believe my company will act on the results of this survey to better our organization

Average Score


Q10

Average Score

## CHAPTER 2 OVERVIEW: MANAGEMENT AND LEADERSHIP

Departments


Average Score

Location



Role


Average Score

Age


Average Score

Tenure


My management supports me to be successful in my job


I can share my ideas to my management team without fear of criticism

Q3


My Company
Rest of Market
Average Score

I enjoy working with the person that manages me


I feel like I am improving my skills under the guidance of my current manager


Average Score

My management is honest and ethical in its business practice


My management shows appreciation for my good work and extra effort

> Q7


Rest of Market

My management＇s actions and behaviors match their promises and words


Management is proactive in dealing with bad performers quickly and efficiently

Q8


Rest of Market

Average Score

BEST COMPANIES $\overline{\text { To }}$
WORK IN MYANMAR
-2ロス2-
Employee's Choice

I feel like my manager brings out the best of me


Average Score

People here are treated fairly regardless of their age, race and sexual orientation


## CHAPTER 3 OVERVIEW: MY WORK

BEST COMPANIES $\overline{\text { To }}$ WORK IN MYANMAR

Employee's Choice
Powered by JobNetcomm

Departments


Average Score

Location



My present job makes good use of my skills and abilities


Average Score

I feel like this is the right job for me
Q3


Rest of Market

I know what is expected of me to do my work

Q2


Average Score

I can see the direct effect of my work to the success of the company


Average Score

Systems and processes for my work are effective and clear


Average Score

My work has a special meaning and I value it


My Company
Rest of Market
Average Score

I am motivated to help my company achieve its goals


I have the necessary materials and resources I need to do my job

Q8


Rest of Market

This organization utilizes efficient technology tools so I can do my job effectively


Q9

My family is proud that I work here


Q10

Average Score

## CHAPTER 4 OVERVIEW：COMMUNICATION AND TEAMWORK

BEST COMPANIES Tо WORK IN MYANMAR

Departments


Average Score

## CHAPTER 4 OVERVIEW: COMMUNICATION AND TEAMWORK

BEST COMPANIES $\overline{\text { To }}$
WORK IN MYANMAR
ㄹロㄹ-
Employee's Choice

Location



I remember the onboarding process as a positive one for the start of my career


Q1

Average Score

I feel that my opinions count Q3


Average Score

I am treated as a member of the team regardless of my position

Q2


People in my team are willing to give extra resources and information to get the job done

There is a great spirit of teamwork in my department


Communication between each department is open and transparent in my workplace

I feel like my colleagues want to collaborate with each other


My team works together and shares ideas/responsibilities, which is usually better than if we all worked on projects individually


Q7

Q8


## CHAPTER 4: COMMUNICATION AND TEAMWORK

BEST COMPANIES Tо
WORK IN MYANMAR
2ロㄹ-
Employee's Choice

I feel like colleagues are respectful among each other


Average Score

My colleagues work as hard as I do


Average Score

## CHAPTER 5 OVERVIEW：PERSONAL GROWTH AND DEVELOPMENT OPPORTUNITIES

BEST COMPANIES To WORK IN MYANMAR

Employee＇s Choice
Powered by JobNetcomm

Departments


Average Score

BEST COMPANIES то WORK IN MYANMAR

こロこ2－

Location


Average Score


Role


Average Score

Age


Tenure


In this company I am offered training to advance my career development


Average Score

I clearly understand how my performance is measured and evaluated

> Q3


Rest of Market

I am improving my professional skills while working here


I can fulfill my career aspiration while working here


Q4

Rest of Market

I receive fair and transparent performance evaluations


Average Score

I am satisfied with the quantity of training provided in this organization

I am satisfied with the quality of training provided in this organization


I have a clear career growth path in this organization

6.13

My Company
6.03

Rest of Market


Rest of Market

[^0]
## CHAPTER 5：PERSONAL GROWTH AND DEVELOPMENT OPPORTUNITIES

BEST COMPANIES $\overline{\text { To }}$
WORK IN MYANMAR
こロここ
Employee＇s Choice

Promotions are given fairly in this organization

I see myself working here for the next 3 years

Q10


Average Score

## CHAPTER 6 OVERVIEW: RECOGNITION, REWARD AND BENEFITS

BEST COMPANIES $\overline{\text { To }}$ WORK IN MYANMAR

Employee's Choice
Powered by JobNetcomm

Departments


Average Score

## CHAPTER 6 OVERVIEW: RECOGNITION, REWARD AND BENEFITS

Location



Role


Average Score

Age


Tenure


I receive the recognition I deserve when I do good work

Q1


Average Score

When I look at what our organization has accomplished so far，I feel a sense of pride
Q3


My Company
Rest of Market
Average Score

Excellent performance is recognized throughout this organisation

Q2


Everyone in this organization has an opportunity to earn special recognition

> Q4


Rest of Market

My performance is fairly evaluated

## Q5



I feel I receive a fair salary for my contribution to the company

My performance is evaluated regularly
Q6


I receive more recognition for my work here compared to my previous company

## Q7



Average Score

Q8


Average Score

## CHAPTER 6：RECOGNITION，REWARD AND BENEFIT

BEST COMPANIES $\overline{\text { To }}$
WORK IN MYANMAR
こロここ－
Employee＇s Choice

I have received recognition for my work in the last week

Q9


Average Score

The rewards and benefits I receive are attractive to me


## CHAPTER 7 OVERVIEW：WORK ENVIRONMENT

BEST COMPANIES $\overline{\text { To }}$
WORK IN MYANMAR

Employee＇s Choice
Powered by JobNetcommm

Departments


Average Score

## CHAPTER 7 OVERVIEW：WORK ENVIRONMENT

BEST COMPANIES $\overline{\text { To }}$
WORK IN MYANMAR
こロここ－

Location


Average Score

Gender


Role


Average Score

Age


Tenure


I look forward to coming to work here

## Q1



Average Score

I am satisfied with the technology tools we are provided in this organization

## Q3



There is a family or team feeling here within my department and throughout the company


My department is flexible in how it does business to meet the client's needs


Average Score
Q4

The company provides recreational activities to create friendships with my co-workers


Q5

Average Score

My company is actively reducing its environmental impact

> Q7


My company gives me a flexible work schedule to work how I can best produce


Our facilities contribute to a good working environment

Q8


My commute is reasonable and I am able to arrive to work on time


Average Score

I would recommend this company to my friends


## SECTION 8：WORKPLACE FLEXIBILITY

Q1．What best describes your work location at the moment？


Q2．How do you travel to work？
My Company
Market


## SECTION 8：WORKPLACE FLEXIBILITY

BEST COMPANIES ${ }^{\text {To }}$

Q3．How long does it take you to arrive to work？


Q4．Can you rate your overall satisfaction with your work－from－home experience？

My Company


Responses

Market


## SECTION 8: WORKPLACE FLEXIBILITY

Q5.Do you feel more productive working from home or at the office?

## My Company



Market


Q6.Do you feel you've been able to learn and grow in the last 2 years on a personal and professional level?


## SECTION 8：WORKPLACE FLEXIBILITY

Q7．What has been your biggest Work from Home struggle？

My Company


Q8．Which one is an ideal scenario for you，if you could choose？

My Company


Market





[^0]:    Average Score

