



BEST COMPANIES TO WORK IN MYANMAR

— 2023 —

Employee's Choice

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2023 OFFICIAL ENTRY FORM - SME

Date: _____

Company Name: _____

Company Name approved for use in Winner's campaign (for advertising purposes, if different than above. This name will appear on your trophy, certificate and social media campaigns):

Full time employees (target sample of respondents*): _____

*at minimum, the entire white-collar professional workforce. Can extend to everyone in the organisation who you think will understand the questions of the survey

HQ Address in Myanmar: _____

Primary Contact Name: _____

Primary Contact Position: _____

Primary Contact Mobile: _____

Primary Contact Email: _____

Please tick the right segment for your organisation

<input type="checkbox"/>	SME (10-50 Employees)
<input type="checkbox"/>	CORPORATE (>50 Employees)





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Please choose your main Market Sector. In case of a diversified business, please choose the one you are most heavily invested in and represent the majority of the respondents of the survey.

	ENERGY (Energy Equipment, & Services , Oil, Gas & Consumable Fuels)
	MATERIALS (Chemicals, Construction Materials, Containers & Packaging, Metals & Mining , Paper & Forest)
	INDUSTRIALS (Airlines, Air Freight & Logistics, Industrial Conglomerates, Machinery, Electrical Components, Trading Companies & Distributors of Industrial Equipment, Commercial Services & Supplies, Professional Services)
	CONSUMER STAPLES / ESSENTIAL (Food & Staples Retailing & Food Distributors, Food & Tobacco Manufacturing, Household & Personal Products)
	CONSUMER DISCRETIONARY / NON ESSENTIAL (Specialty Retail & Distributors of non Food Goods, Automobiles & Components, Electronics & Household durables, Apparel & Luxury Goods, Hotel & Restaurants & Leisure, Education Services)
	HEALTHCARE (Healthcare Equipment & Supplies , Healthcare Services, Pharmaceutical)
	FINANCIALS (Banking, Diversified Financials, Specialized Finance, Consumer Finance, Insurance)
	INFORMATION TECHNOLOGY (Software & Services, Hardware, Semiconductors)
	COMMUNICATION SERVICES (Telecom, Media & Entertainment)
	UTILITIES (Electric, Gas, Water, Independent Producers)
	REAL ESTATE (Real Estate Investments, Real Estate Management & Development)

If you are unsure, for a complete list of subsectors and descriptions, please review this: [GICS \(Global Industry Classification Standards\)](#)





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Please list your company main Department Names: *(used for segmentation in the survey report)*

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____
13. _____
14. _____
15. _____
16. _____
17. _____
18. _____
19. _____
20. _____





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MINIMUM RESPONDENTS THRESHOLD

Company Size (White Collar Workforce)	Minimum % of Respondents within professional pool to ensure validity of survey results
10-50	100%
51-200	90%
201-500	80%
500-1,000	70%
1,000+	70%

TERMS AND CONDITIONS

- I am aware that in order to ensure eligibility as a winner of the BCIM campaign, a minimum number of required questionnaire responses is necessary, as outlined in the minimum respondents threshold table.
- I am aware that the Official Verifying Partner will contact a random sample of my employees to verify validity of the questionnaire responses. If any discrepancy is found, this shall result in a follow up investigation and possible disqualification from the BCIM & Myanmar Employer Awards campaigns.
- The BCIM committee ensures that individual company scores and questionnaire answers will be kept private and not published in any way. Aggregate and anonymous scores may be used for benchmarking or reporting analysis.
- I am aware that in case the avg. survey score equals or exceeds the minimum scoring threshold, I have the option to purchase the Winner Branding & Promotional Kit.
- A minimum number of 10 full time, white collar employees is required to enter the BCIM campaign.
- Only after purchasing the Branding & Promotional Kit, a company shall have the right to publicly advertise their status as a winner of a specific years' BCIM campaign. If said kit is not purchased, the company has no right to publicly mention, advertise or in any way display any printed or digital material related to having participated in the BCIM campaign, successfully achieved the BCIM score and/or winner status.





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ENTRY FEES

SME (11-50 employees)	
USD 349	Application Fee & Online Survey & Survey Report
USD 549	Winner Branding & Promotional Kit and licence to display winner status

****Prices are subject to 5% commercial tax** **Winner Branding Kit benefits outlined in official presentation****

APPLICATIONS OPEN	Monday 18 September 2023
LAST ENTRY FORM ACCEPTED	Wednesday 18 October 2023
SURVEY QUESTIONNAIRE COMPLETION DEADLINE	Saturday 18 November 2023

Together with this entry form, please send us:

- **Approved high resolution company logo**
 - Colour version
 - Black and white
- **Company Description (max 350 characters)**

1. I hereby declare that all information provided in this form is truthful and approve usage of company logo and company description as per files sent
2. Wrong or misleading information may cause disqualification and/or ban.

COMPANY REPRESENTATIVE NAME: _____

COMPANY REPRESENTATIVE SIGNATURE: _____